

# GOVERNOR'S TRAFFIC SAFETY ADVISORY COMMISSION

August 20, 2004

8:30 a.m.

## MINUTES

### GTSAC MEMBERS

Robert Morris, Chair  
Michael Prince  
Linda Scarpetta  
Greg Lantzy  
Ron Wilson  
Capt. Dan Smith  
John Friend  
Steve Betterly  
Edwin Tatem

### REPRESENTING

Office of the Governor  
Office of Highway Safety Planning (OHSP)  
Department of Community Health (MDCH)  
Department of Education (MDE)  
Department of State (DOS)  
Department of State Police (MSP)  
Department of Transportation (MDOT)  
Office of Services to the Aging (OSA)  
Local Representative – Road Commission of Macomb County

### STAFF

Sue Joseph

### GTSAC MEMBERS ABSENT

Al Byam  
Vacant

Local Representative – Michigan Sheriff's Association  
Local Representative

### TASK TEAMS

Fred Bueter  
Patricia Carrow  
Kathy Farnum  
Steve Schreier

DOS – Traffic Records Coordinating Council Contact  
MSP/OHSP – Elderly Mobility Task Team Contact  
MSP/OHSP – Planning and Evaluation Task Team  
MSP/OHSP – Summit Task Team Contact

### ADVISORY GROUPS

Tom Bruff  
Lisa Grost  
Richard Miller  
Dr. Thomas Reel  
Homer Smith  
Dan Vartanian

SEMCOG – Traffic Safety/Engineering Action Team  
MDCH – Non-Motorized Transportation Safety Action Team Co-Chair  
AAA Michigan – Data Action Team Chair  
TSAM – Legislative Action Team Chair  
MADD Michigan – Impaired Driving Action Team Chair  
MSP/OHSP – NETS/Corporate Outreach Action Team Chair

### GUESTS

Frank Cardimen  
Robert Lariviere  
Dave Morena  
Connie Morrison  
Cathy Pavick  
Thad Peterson  
Mary Wichman

### REPRESENTING

Traffic Improvement Association  
Tetra Tech  
Federal Highway Administration  
Governor's Office  
Michigan Licensed Beverage Association  
MSP/Special Operations Division – Traffic Services Section  
MSP/Criminal Justice Information Center

The meeting was called to order and chaired by Robert Morris. Roll call of GTSAC members and introductions completed.

### Approval of GTSAC June 18, 2004 Minutes

The June 18, 2004, minutes were approved. Motion by John Friend seconded by Ron Wilson. Motion passed.

### Public Comment/Announcement Items

No Public Comment or Announcements.

## **Report/Update Items**

### **GTSAC Commissioners' Update**

- Chair, Robert Morris – The discussions held during last month's Summer Retreat were very beneficial. More in-depth discussion on those issues as well as the future direction of this commission will be held later on today's agenda. The presentations requested to be on today's agenda were postponed until the October meeting.
- Community Health – UMTRI just completed the Observation Survey Study of Booster Seat Use that reflected a very low usage rate. The Seat Belt Coalition will be meeting and determining intervention measures to increase booster seat usage. A web site packet was distributed with information on proposed legislation and a listing of Coalition members. Coalition is seeking support of the GTSAC member agencies for a legislative liaison to attend the hearings. When hearings are formally scheduled, most likely after the elections in November, Linda Scarpetta will notify each designated liaison of the date.
- Education – Driver Education Division will be transferred from the Department of Education to the Department of State effective October 1, 2004.
- State – Branch Office expansion for five branch offices is taking place to offer more services and longer hours of operation. Motorcycle Safety Courses are continuing.
- State Police – Recruit school is currently being conducted with 99 participants.
- Transportation – Current priority is working on the state budget and the federal reauthorization. November elections could create a new reauthorization committee so every attempt is being made to approve this bill before November. Efforts to develop strategies to address the increasing truck and construction zone crashes are continuing with the Michigan Truck Safety Commission. An elderly driver enhanced corridor of road in Detroit will be finished for presentation at the North American Conference on Elderly Mobility (NACEM) in September.
- OSA – Encourage support and attendance of the NACEM. Muskegon County Elderly Mobility Safety Conference will take place in September with representatives from all local perspectives including road commission, law enforcement, policy makers, public transportation, public health officials as well as the citizen point of view.
- OHSP – You Drive and Drive. You Lose. mobilization enforcement took place over the 4<sup>th</sup> of July Holiday. Currently Michigan has an 87% Safety Belt Usage Rate which puts us first in the Great Lakes Region and 11<sup>th</sup> in the country. Labor Day mobilization will focus on achieving the goal of 90% belt use. A "Saved by the Belt" sign-in board was completely filled within one day at the State Fair Booth sponsored by OHSP. CoAmerica Park has agreed to have OHSP sponsor a Tigers' game with "Clicker It or Ticket" clicker distribution. The statewide safety belt survey will be conducted by UMTRI in September with the results released in October.
- Ed Tatem – Local Representative – Safety projects are taking place in the county with the cooperation of MDOT. A Traffic Operations Center is currently under construction. Signal upgrades are taking place to allow for the changing of signals when emergency vehicles approach. The County Road Association of Michigan is currently investigating changing the number of commissioners on a local board from three to five.

### **Task Team Reports**

#### **➤ Summit – Steve Schreier/MSP, OHSP**

The internal OHSP Agenda Committee will meet next week to finalize a draft agenda to share with the Summit Agenda Subcommittee. The format will remain the same as last year with the first day of general sessions and the second day workshops. The Summit is scheduled for early March 2005. The date change will enable the Summit to take place at the same time of year as the Safety Belt Primary Law Anniversary (March 2000).

#### **➤ Elderly Mobility / NACEM Update – Frank Cardimen/TIA**

The NACEM will take place September 12 to 15, 2004. Mr. Cardimen distributed the conference brochure to all meeting attendees. Financial support has been given by many agencies. The GTSAC Chair will give a brief overview of the operations and functions of the GTSAC at the opening session. Mr. Cardimen also showed the opening session video. He also stated that the registration numbers are not yet at the breakeven point. With the assistance of OHSP and the Public Information and Education Action Team, a special media event for the NACEM will be held on September 1, 2004.

### **Advisory Team Updates**

#### **➤ NETS Advisory Council / Drive Michigan Safely Work Week – Dan Vartanian/OHSP**

An Action Team meets on a quarterly basis to discuss the Drive Michigan Safety Work Week (DSWW) campaign. Each year a week is devoted and promoted through employers to the DSWW. News conferences will be held around the state on the campaign kick-off day - Monday, October 4, 2004. A handout was distributed that describes and promotes involvement with the campaign. Undated materials are available on the web in a downloadable format to allow for use throughout the year.

## Discussion and Presentation Items

### ➤ Summer Retreat Update – Robert Morris/Chair and Kathy Farnum/OHSP for Lisa Molnar/UMTRI

Due to an emergency, Lisa Molnar of UMTRI could not attend this meeting. Robert Morris explained that the priority issues developed at the Summer Retreat should not be considered the final all encompassing list. The final list of priority areas will be decided and voted on by the Commission.

Kathy Farnum distributed a handout and recapped the discussions that were held at the Summer Retreat. The next steps identified by the facilitator, Lisa Molnar, were to finalize a mission, discuss priorities and strategies and then committee structure.

A discussion followed regarding the revision of the GTSAC Mission Statement. Many Commissioners voiced opinions on the wording and ideas that should be incorporated into a useable mission statement. The GTSAC shares information as a clearinghouse as well as collaborates together to address traffic safety issues. The Mission should be a short, broad statement. The addition of an action plan and objectives would then occur later. The Mission Statement is the umbrella of what the Commission is trying to create. A draft mission statement suggested to the Commission was:

*"Provide leadership to improve traffic safety by fostering communication, coordination, and collaboration among government and other public and private agencies in Michigan."*

Robert Morris distributed a handout with identified priorities from the Summer Retreat along with additional priorities added to the list that should be incorporated into additional discussion. Tom Bruff gave an overview of his document submitted for the Summer Retreat priority discussions. This document was created based on the meetings of the Transportation Summit Safety Action Team. Tom Bruff would like the GTSAC to take responsibility for the action items outlined in the memo. This would then allow the Transportation Summit Safety Action Team to dissolve and be blended into the GTSAC committee structure.

Bob Morris suggested the following items be carried forward for further discussion or vote of approval at the October GTSAC Meeting:

- Draft mission statement developed during today's meeting (*"Provide leadership to improve traffic safety by fostering communication, coordination, and collaboration among government and other public and private agencies in Michigan."*) be voted on for approval.
- Matrix of the four E (Engineering, Education, Enforcement and Emergency Medical Service) components and two C (crash prevention and crash mitigation) components developed by the Planning and Evaluation Task Team presented for discussion.
- Look in-depth at the Commission structure and decide if we need to realign the groups based on the matrix developed by the Planning and Evaluation Task Team.
- Hold some time aside for discussion on the goals and objectives of the GTSAC.

## GTSAC Administrative Items and Other Business

### ➤ Rural Safety Forums – Dave Morena/FHWA

Dave Morena discussed the rural safety forums. OHSP, MDOT, and FHWA are leading an initiative to have rural safety forums at the local level. The first meeting of this kind will be held in October in the Gaylord area. To assist the local level in planning this meeting, a list of speakers as well as local data information will be provided to address local level priority issues.

### ➤ Adjourn

Next meeting is October 15, 2004, Presentation Room of the Collins Road Facility. This meeting will consist of a GTSAC business meeting in the morning followed by a working lunch to finalize the details of today's discussion.

**After the meeting concluded, a conflict was discovered and the GTSAC October meeting was rescheduled for Friday, October 22, 2004.**

### **Future Meeting Schedule = 3rd Friday of every other month**

#### **2004 Meeting Schedule**

October 22, 2004 – Presentation Room, Collins Road Facility

December 17, 2004 – Presentation Room, Collins Road Facility